

## EMSO ERIC

### Vacancy details

Call for position of **Communications Officer** at the EMSO ERIC (European Multidisciplinary Seafloor and Water-Column Observatory European Research Infrastructure Consortium) Central Management Office (CMO)

EMSO ERIC is a Landmark European Research Infrastructure Consortium comprised of 8 European Member Countries. It consists of regional ocean observing facilities placed at key environmental open ocean sites in Europe and some shallow water testing sites, from North East to the Atlantic, through the Mediterranean to the Black Sea. Each EMSO facility is equipped with multiple sensors placed along the water column and on the seafloor capable of continuously measuring a wide range of biogeochemical and physical parameters vital for understanding and countering the effects of climate change, natural hazards, and threats to marine ecosystems and biodiversity. EMSO aggregates these measurements and generates high quality data, services and scientific information which it makes available online to a large and diverse group of European and international users, including researchers, industries, academia, policy makers and the general public. As its services and users grow, EMSO's aim is to be recognized globally as a leading reference and authority on European marine science, technology and innovation.

Applications closing date: 7<sup>th</sup> July 2020 (at midnight Rome local time)

Expected starting date: 1<sup>st</sup> October 2020

Type of contract: Full-time, permanent employment contract, as applied by EMSO ERIC, following a 6-month trial period; employment contract will follow Italian Labor Laws.

Work Conditions: Overtime may be required occasionally to meet activity deadlines; national and international travel will be required periodically

Compensation: between 65,000 Euro and 75,000 Euro Gross Salary (Costo lordo dipendente according to Italian Law) per annum, depending on academic and work experience

Employer: EMSO ERIC

Location: EMSO ERIC Headquarters in Rome, Italy

***EMSO ERIC is an equal opportunity employer.***

***As such, it does not discriminate in terms of race, age, gender, religion or sexual orientation.***

### **Job Profile**

EMSO ERIC is seeking to hire an experienced Communications Officer to develop and implement its communications strategy and strengthen the visibility and awareness of its role, mission and added value in the international scientific, industrial and stakeholder communities.

### **Position responsibilities**

- Under the supervision of the Director General (DG) and Deputy DG, and in close collaboration with the Communications Service Group Leader, develop and implement the EMSO ERIC communications strategy and action plan;
- strengthen EMSO's online presence and international impact;
- develop and implement effective branding and liaison outreach campaigns to EMSO key stakeholders and users;
- Coordinate activities between EMSO ERIC Central Management Office (CMO) and the EMSO ERIC Regional facilities, in close cooperation with EMSO's Communications Service Group, harmonize, synchronize and streamline communications and key messaging among and between the CMO and the regional facilities;
- Contribute to everyday communication and outreach tasks, including but not limited to: the EMSO ERIC, website content development and update, growing the social media presence, drafting PR documents, publications, press releases and newsletter, disseminations and mailing, maintaining media contact databases and networking;
- Support the CMO in the organization and delivery of meetings and outreach, including logistics, preparing and collecting presentations and background documents and writing reports;
- Establish and monitor key performance indicators and communication targets and support in ensuring these are duly achieved.

### **Essential Skills and Competences**

- Minimum qualification: Master's Degree, in Communications and/or Marketing
- Minimum 3 years' professional work experience in a similar role;
- Proven track record creating and successfully implementing communication strategies;
- Excellent English written and oral presentation skills (will be tested)
- Good computer literacy including the use of graphic design and software publishing programs and tools;



- Proficiency in online content creation and management;
- Data analysis and spreadsheet skills for analytical reports;
- Ability to build excellent relationships with international teams working at all levels across the ERIC;
- Experience in the organization of events and meetings, locally and abroad.

#### **Desirable Skills and Competencies**

- University Degree in Environmental Sciences or equivalent work experience;
- Italian language and other EU languages, in addition to English;
- International work experience;
- Contact management skills;
- Knowledge of European Research Programs and of the European Research Infrastructure landscape.

#### **Personal Attributes Desired for the Position**

- Strong interpersonal and networking abilities;
- Strong team-work skills;
- Ability to work under pressure;
- Highly motivated and perfectionist.

#### **Selection Procedure**

##### Application

Applicants should send

- i. a CV along and a covering letter as a single PDF document summarizing their relevant experience and expertise and reasons for wanting to join EMSO.
- ii. 5 examples of original communication products (i.e., advertisement campaigns, brochures, websites, news publication, communication plan)
- iii. names and contact information of at least two references.

##### Interview

The selected candidates will be notified and invited to participate in an individual interview to be held either in person or online.

In the interview, the candidate will be asked:

- i. to carry out a 5-minute PowerPoint presentation on a topic of his/her choice from among 3 proposed titles communicated 7 working days before the date of the interview.
- ii. to summarize a 2-page English-language article from an environmental sciences/technology publication and convert it into a short, success-story-type online newsflash for the general public.



### Application Deadlines

- i. Applications should be submitted not later than 7<sup>th</sup> July 2020 (at midnight Rome local time) by email to [recruitment@emso-eu.org](mailto:recruitment@emso-eu.org), addressed to the Director General of the EMSO ERIC, with the following subject heading: “Communications Officer Vacancy”.
- ii. any specific enquiries about this job posting should be sent to [recruitment@emso-eu.org](mailto:recruitment@emso-eu.org), specifying the term of the sought position.
- iii. The final outcome of the selection will be communicated to all final-round candidates by the end of July.

