

EMSO ERIC is an equal opportunity employer. As such, it does not discriminate in terms of race, age, gender, religion or sexual orientation.

## Vacancy details

**Call for the position of a COMMUNICATION OFFICER** at the EMSO ERIC (European Multidisciplinary Seafloor and Water-Column Observatory European Research Infrastructure Consortium) Central Management Office (CMO).

The European Multidisciplinary Seafloor and water-column Observatory (EMSO) is a European Research Infrastructure of fixed-point observatories connecting European marine research facilities from the Arctic through the North Atlantic, to the Mediterranean and the Black Sea. It currently comprises fifteen open ocean facilities including three shallow-water test sites (see [www.emso.eu](http://www.emso.eu) for details).

EMSO is a European Institution set up as an ERIC (European Research Infrastructure Consortium) by the decision of the European Commission (September 29, 2016). Its Members are currently States from the European Union although it is open to other external members.

Application deadline: 15<sup>th</sup> May 2022

Estimated starting date: 1<sup>st</sup> July 2021

Type of contract: permanent employment contract. A 6 months' probation period is normally requested.

Required effort: Full-time employment

Gross remuneration: 50.000 Euro (in Italian: *stipendio lordo*) inclusive of contributions required by Italian tax and social security regulations for the above-mentioned employment contract type. Missions allowances, authorized travel expenses and travel subsistence costs are to be reimbursed by EMSO ERIC.

Employer: EMSO ERIC.

Location: EMSO ERIC Headquarters in Rome, Italy

### Job Profile:

EMSO ERIC is looking for a Communications Officer to develop and implement its communications strategy and plan in order to strengthen the visibility of EMSO activities, mission and added value. The ideal candidate will be in charge of engaging EMSO stakeholders in events, communication campaigns and workshops using the EMSO communication

channels and tools.

More specifically the candidate is expected to:

- Under the supervision of the Director General (DG), and in close collaboration with the Communications Service Group Leader, develop and implement the EMSO ERIC communications strategy, plan and toolkit;
- Strengthen EMSO's digital identity and impact internationally also in the framework of European R&D projects;
- Develop and implement effective branding and liaison outreach campaigns to EMSO key stakeholders and users;
- Coordinate activities between EMSO ERIC Central Management Office (CMO) and the EMSO ERIC Regional facilities, in close cooperation with EMSO's Communications Service Group.
- Harmonize, synchronize and streamline communications and key messaging among the CMO and the regional facilities for developing a coherent common identity;
- Contribute to everyday communication and outreach tasks, including but not limited to: the EMSO ERIC website content development and update; growing the social media presence; drafting PR documents, publications, press releases and newsletters; dissemination and mailing, maintaining media contact databases and networking;
- Support the CMO in the organization and delivery of meetings and outreach, including logistics, preparing and collecting presentations and background documents and writing reports for internal and external events;
- Monitor the accomplishment of the communication targets;
- Organization of events and meetings, locally and abroad;
- Management of European R&D projects.

### **Required qualifications & competencies**

- University degree in Natural scientific disciplines relevant to EMSO ERIC core activities or with a degree in communication.
- Demonstrated competencies in Science Communication, Dissemination & Exploitation and in European R&D projects management;
- Minimum 3 years' professional work experience in a similar role;
- Proven track record creating and successfully implementing communication strategies;
- Excellent English: written and oral presentation skills (B1 minimum);
- Good computer literacy including the use of graphic design and software publishing



- programs and tools (e.g. Adobe suite, digital marketing tools, WordPress);
- Proficiency in online content creation;
  - Management of social networks accounts (Facebook, Twitter, LinkedIn) and analytical tools for reporting and performance monitoring;
  - KPI analysis and spreadsheet skills for analytical reports;
  - Ability to build constructive relationships with international teams working at all levels across the research infrastructures;
  - Experience in the organization of events and meetings, locally and abroad;
  - Knowledge of European Research Programs, specifically H2020 and Horizon Europe, and of the European Research Infrastructure landscape.

### **Desirable Skills and Competencies**

- Postgraduate degree in Communication of Science;
- Italian language and other EU languages, in addition to English;
- International work experience;
- Database, CRM, and CMS management.
- Graphic designer experience.

### **Personal Attributes Desired for the Position**

- Strong interpersonal abilities
- Strong team-work skills
- Ability to work under pressure
- Rigorous approach to work schedules and deadline

### **Working Conditions**

- The main place of work will be EMSO ERIC Headquarters in Rome, Italy
- Smart working is expected to be deployed as common working practice
- Work can be occasionally requested online during some weekends and holidays
- Work development might occasionally be requested according to short notice deadlines



## **Selection Procedure**

### **Application**

Applicants should send

- i. a CV along with a covering letter as a single PDF document summarizing their relevant experience and expertise and motivations for wanting to join EMSO.
- ii. names and contact information of at least two references.

Applicants must declare to have a clean criminal record.

### **Interview**

The selected candidates will be notified and invited to participate in an individual interview to be held either in person or online. In the interview, the candidate will be asked to carry out hands-on test exercises to assess his/her technical and linguistic competence.

### **Application Deadlines**

- i) Applications should be submitted not later than 15-05-2022 (at midnight Rome local time) by email to [recruitment@emso-eu.org](mailto:recruitment@emso-eu.org), addressed to the Director-General of the EMSO ERIC, with the following subject heading: "Communication Officer vacancy".
- ii) Any specific enquiries about this job posting should be sent to [recruitment@emso-eu.org](mailto:recruitment@emso-eu.org), specifying the term of the sought position.
- iii) The final outcome of the selection is expected to be communicated to all final-round candidates by the end of May 2022.

Applications for the position are encouraged from citizens of the European Union and Associated Countries.

